## **Personal Mission Statement**

Developing your personal mission statement is the first step to identifying yourself and the motivations that drive you and can be an important tool to help you stay focused on your goals. It is a useful tool to keep in mind when facing difficult decisions, or when seeking clarity and focus.

Creating this mission is possible if you set aside some time for reflection, consider what matters most to you and your life, define and prioritize your values, think about what message will help guide your actions, turn it into an inspiring statement and keep it visible as a reminder.

Doing so will allow you to create a powerful compass for decision-making that helps guide how you interact with people, measure success and prioritize tasks going forward.

Taking the time to create your own personal mission statement gives you focus, direction, and motivation in everything you do.



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